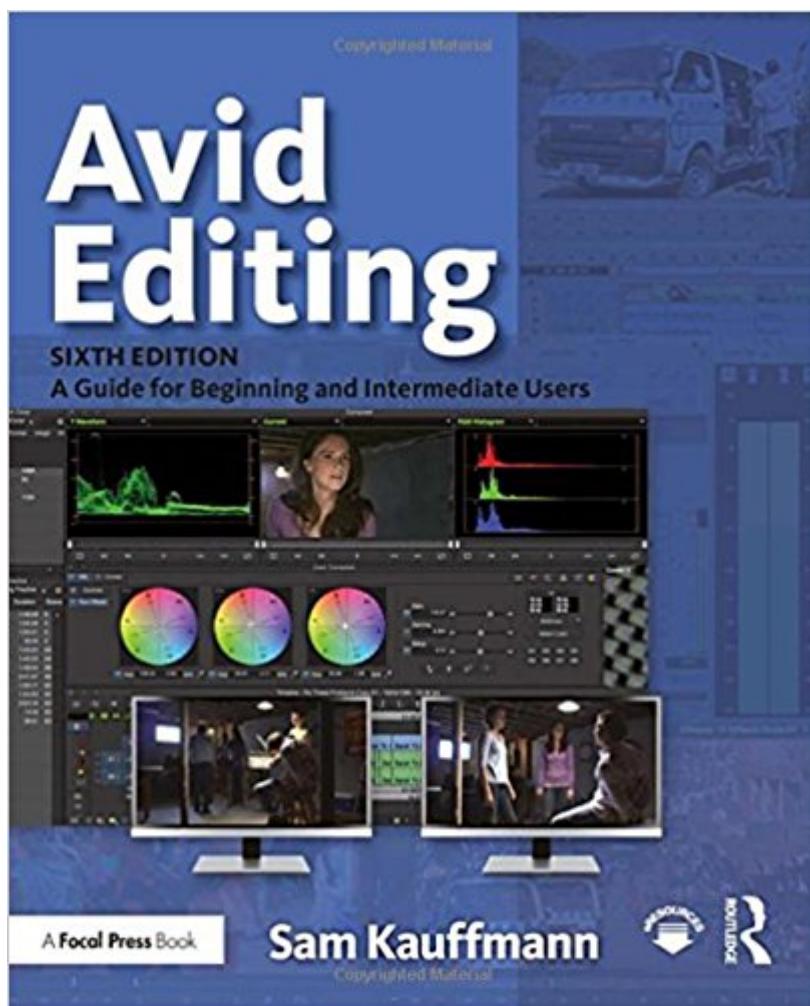


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Avid Editing: A Guide For Beginning And Intermediate Users



Synopsis

Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms. Topics covered include trimming, audio, effects, titles, color correction, customization, inputting, and outputting. A robust accompanying online eResource features professionally shot footage and Avid project files, allowing readers to work alongside the lessons taught in the book. The new edition covers: Avid Media Composer licensing choices Changes to the Avid user interface Basic and advanced visual effects Mastering Avid's audio tools Exploring Avid's Title Tool and NewBlue Titler Pro Understanding double-system sound techniques Syncing picture and sound files Understanding and applying LUTs The latest HD, UHD, 2K, and 4K Workflows

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Customer Reviews

"I recommend this book to everyone who wants to learn Avid. Sam Kauffmann breaks down the entire process — from ingesting media and making your first cuts to color correction and delivery. It's an excellent resource to help editors new to Avid get up to speed quickly."
—Sofia Marshall, Editor, 6 Years (2015), Wild Canaries (2014), A Teacher (2013)

Sam Kauffmann was named a Guggenheim Fellow in Creative Arts — Film in 2009. He teaches film production and motion picture editing at Boston University. He recently completed a film that exposes the many biases inherent in the SAT and ACT tests, called *Act Out Against SAT*, and his film *Kids Living with Slim* (2010), about African children who are HIV positive, won a CINE Golden Eagle Award. His previous film, *Massacre at Murambi* (2007), was aired on the PBS series *POV*. It won top prizes and was screened at festivals all over the world. In 2004, he was a Fulbright Scholar, teaching production at Makerere University in Kampala, Uganda. In 2006, he was a Fulbright Senior Specialist teaching at the National University of Rwanda.

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